



PRESS RELEASE

MiaoSense: an AI-powered Android app that estimates a cat's mood without sending a single image online

The AI analysis runs entirely on the smartphone. No account, no cloud, no subscription.

Munich, September 2026 — Anyone who lives with a cat is familiar with the question that keeps coming back: what sort of mood is she in right now? MiaoSense is an Android app that lets owners take a closer look at their own cat's body language. Point the phone's camera at the cat, and the app combines facial expression, posture and movement into an AI-based assessment of its mood. The result appears live in the camera view: a coloured frame around the cat, with the estimated mood shown above it together with how confident the app is in that estimate. MiaoSense is available on Google Play in eight languages: English, German, French, Spanish, Italian, Portuguese, Japanese and Korean.

The analysis stays on the device

All AI models are built into the app in ONNX format and run on the phone's processor. No photos, no audio and no analysis results are transferred to a cloud. There is no server to which images from inside the home would be uploaded, which is also why the analysis works without an internet connection. No account is needed; the app starts without any sign-up. Anyone who wants to remove their data can delete it from within the app in Settings with one confirmed action. The right to erasure under Article 17 of the GDPR and the UK GDPR is therefore implemented technically, rather than merely described as a request procedure.

For a cat app, this is no minor detail. A camera pointed into a sitting room or bedroom sees a great deal more than the cat. MiaoSense processes those images where they are taken.

An estimate, not a medical finding

MiaoSense describes what is visible and does not assess it medically. The output is a probability-based estimate of mood, not a statement about the animal's health. Before the app can be used, users expressly accept the terms of use and a disclaimer to that effect. Anyone who is worried about their cat should see a vet. At most, the app can serve as a memory aid there, because its history places earlier observations alongside today's.

Try it free, pay once

Three analyses, one cat profile and the history of the past seven days are free. The full version, MiaoSense Pro, costs £7.99 (incl. VAT) as a one-off purchase in the UK; there is no subscription. Pro unlocks unlimited analyses, multiple cat profiles with their own history, the full history with an activity heatmap, and a week-on-week comparison.

Pro also includes MiaoWatch. This feature brings the picture from a camera on the user's own network, or from an external webcam of the user's choosing, onto the phone, for example to estimate a cat's mood at a cattery, provided the cattery offers camera access. The phone connects directly to the selected camera, not to a MiaoSense server; here, too, the estimate is calculated entirely on the phone.

About MiaoSense

MiaoSense is an Android app that observes cat behaviour with the help of AI and derives a probability-based assessment of the animal's mood. All analysis runs on the device; there is no cloud processing and there are no user accounts. The app is available in eight languages and does not replace veterinary assessment. Developed in Germany.

MiaoSense provides an AI-generated assessment — not a medical or diagnostic finding. It does not replace veterinary assessment.

Press contact: press@miaosense.app · miaosense.app · Logos and screenshots: miaosense.app/press/